



National Alliance for Care at Home **2025 Annual Meeting & Exposition**

NOVEMBER 2-4

ERNEST J. MORIAL CONVENTION CENTER
NEW ORLEANS, LA

LET'S GET STARTED!

Exhibitor and Supporter Prospectus

[CLICK HERE FOR EVENT WEBSITE](#)



EVENT OVERVIEW

Join us for the inaugural **2025 National Alliance for Care at Home Annual Meeting & Exposition.**

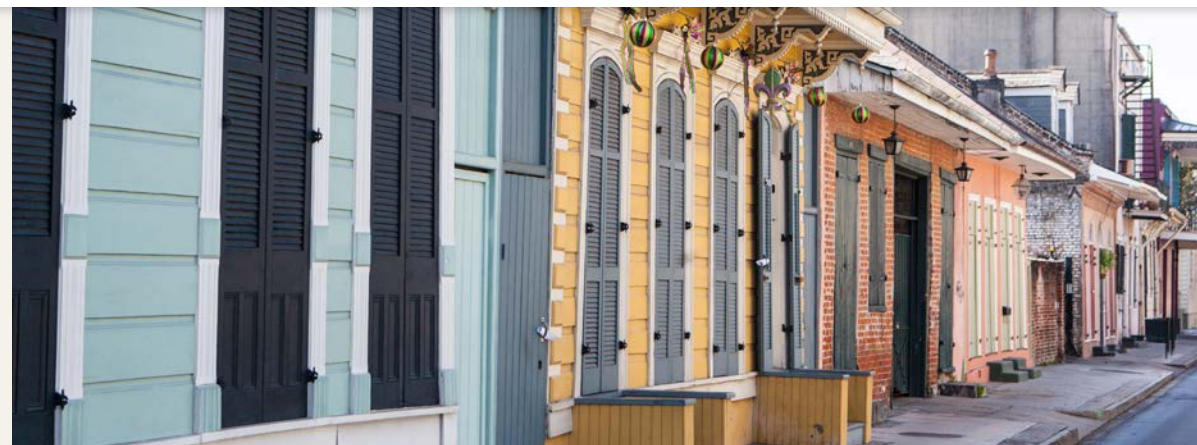
We're excited to launch the first-ever Annual Meeting & Exposition of the National Alliance for Care at Home in 2025!

This meeting is a direct response to the growing demand for tailored opportunities for executive leaders to connect, collaborate, and engage with the critical issues shaping the future of care at home.

Focused sessions will explore pressing industry challenges, highlight innovative best practices, and foster meaningful connections across our leadership community.

Come celebrate with the Alliance as we build the strongest, most unified voice our field has ever seen—fighting for and advancing the needs of our members.

Thank you for your continued support of our mission to elevate and unify the voice of the care-at-home community.



Who Should Attend?

This conference is designed for executive leaders and aspiring leaders in the home health care, hospice care, Medicaid HCBS, palliative care and home care sectors, including:

- Aspiring Leaders
- Business Development Professionals
- C-Suite Officers (e.g., CEO, COO, CFO)
- Clinical, Departmental, and Interdisciplinary Team Leaders
- Compliance, Quality, and Regulatory Professionals
- Operational Management
- Presidents, Executive Directors, and Administrators
- State Association Leaders



THE EXHIBITOR EXPERIENCE

The Alliance wants to ensure you maximize the return on your investment by taking advantage of every opportunity to reach current and prospective customers at the Annual Meeting & Exposition.

1,500+
care at home
professionals



6+ exclusive
exhibition hours to
educate, engage
and network



195+
companies represented



37% of attendees
are executive leaders



Our attendees are interested in meeting with companies that offer the following:

- Consulting
- Wound Care
- Data Analytics Benchmarking Software
- Education and Training
- Data Performance Measurement
- Telehealth/Technology
- Business Services
- Computer Software/Hardware Consulting
- Recruitment and Staffing
- Electronic Medical Records
- Communications Technology
- Marketing
- Medical Devices and Supplies
- Insurance
- Accreditation
- Pharmaceuticals
- Publishing



Why Exhibit at the Annual Meeting & Exposition?

- Gain increased brand awareness and visibility among care at home industry leaders.
- Be recognized as a committed supporter of the care at home community.
- Engage directly with attendees throughout the in-person event—and beyond.
- Showcase your innovations in front of key decision-makers from across the industry.
- Build vital business relationships and promote your cutting-edge brand.
- Generate quality leads and advance your business goals.
- Experience the value of meaningful conversations and powerful connections—all happening in person at the Alliance Exhibit Hall!



EXHIBIT BOOTH PACKAGE DETAILS

2025 EXHIBIT BOOTH RATES

Booth Size	Allied		Standard	
	Member	Nonmember	Member	Nonmember
10 x 10	\$1,800	\$2,000	\$3,000	\$3,700
10 x 20	\$3,600	\$4,000	\$6,000	\$7,400
20 x 20	\$7,200	\$8,000	\$12,000	\$14,800
Corner booth fees \$125-500				

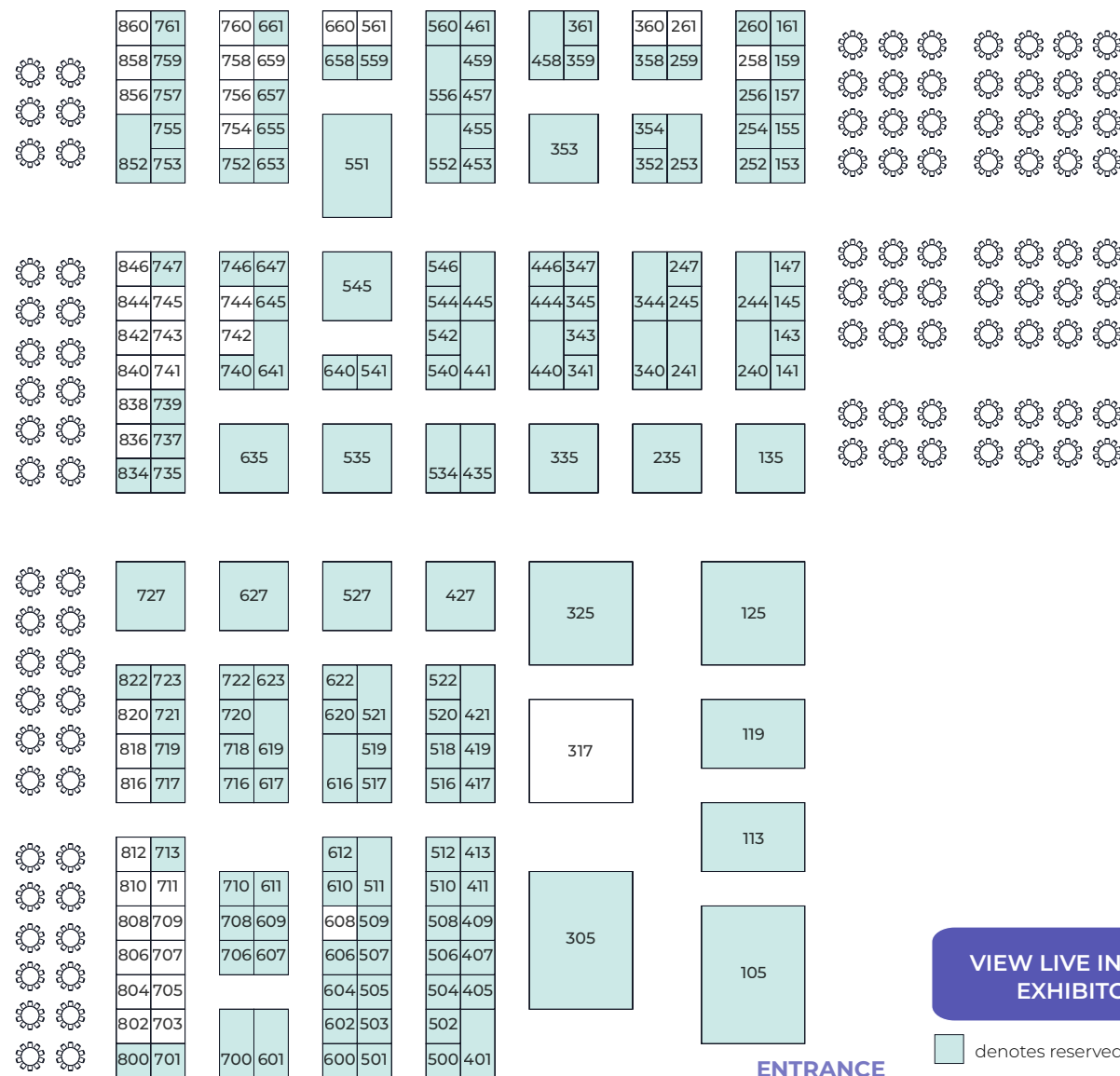
Booths should be purchased no later than September 26, 2025.

BOOTH PACKAGES INCLUDE

- 8-foot-high back drape with 3-foot-high side drape
- Printed one-line booth identification sign
- Company listing in directory and mobile app
- Complimentary breakfast and lunch in the Exhibit Hall
- Complimentary full conference registration(s) and booth personnel, based on booth size

Booth Size	Full Conference Registration	Booth Personnel Only
10 x 10	1	2
10 x 20	2	4
20 x 20	3	6
30 x 30	5	10
40 x 30	7	12

QUESTIONS?
CONTACT US



ENTRANCE

VIEW LIVE INTERACTIVE
EXHIBITOR MAP

denotes reserved booths.

*Floor plan subject to change.

EVENT SUPPORT AND BRANDING OPPORTUNITIES

Tote Bags

EXCLUSIVE: \$18,000

Showcase your company’s logo and message as attendees carry their tote bag throughout the conference and beyond.

Headshot Studio

EXCLUSIVE: \$15,000

A multimedia experience where attendees will be able to get an executive portrait, all free to participants. As the Headshot Studio supporter, you will have a unique branding opportunity while generating tremendous goodwill.

Lanyards - SOLD

EXCLUSIVE: \$15,000

Badge lanyards are worn by each attendee throughout the conference.

Hotel Key Cards

EXCLUSIVE: \$12,000

Increase your brand awareness and be in the pocket of attendees throughout the conference.

Furry Friends in the Exhibit Hall

EXCLUSIVE: \$10,000

a chance for attendees to relax with service dogs and/or shelter dogs. Supporter receives naming rights and the chance to have representatives exhibit along with the canine handlers. Opportunity to include supporter-branded giveaway items, such as bandanas or pet treats.

Charging Station

EXCLUSIVE: \$10,000

Keep attendees connected and their devices powered throughout the conference.

Networking Lunch

EXCLUSIVE: \$10,000

The networking lunch on Tuesday in the Exhibit Hall is a “high-visibility” event.

Reusable Water Bottles

EXCLUSIVE: \$10,000

Branded with your logo, and provided to all attendees, supporting this conference essential ensures enduring visibility for your brand.

Welcome Reception Entertainment

EXCLUSIVE \$8,500

Welcome attendees and introduce the entertainment at the opening reception of the Exhibit Hall on Sunday evening.

Notebook and Pens

EXCLUSIVE: \$8,000

Notepads and pens with your company’s logo will be distributed to all attendees.

Wellness Lounge

EXCLUSIVE: \$8,000

Work with the Alliance to customize this experience and highlight your brand. Options include chair massage, meditation space, coloring station, aromatherapy, a remembrance “wall”, or a yoga class.

Wi-Fi Access

EXCLUSIVE: \$8,000

Help attendees stay connected with this must-have productivity tool by supporting the conference Wi-Fi connection.

General Session Audio Visual

EXCLUSIVE: \$7,500

Receive prominent brand recognition throughout the conference space by supporting the audio-visual services.

Conference Mobile App

EXCLUSIVE: \$5,000

As the primary resource for all conference information, your brand will be front and center each time attendees access the conference schedule, session materials, and more.



EVENT SUPPORT AND BRANDING OPPORTUNITIES (CONTINUED)

Coffee Break: Coffee Sleeves or Napkins

3 AVAILABLE: \$5,000

Gain recognition with attendees by supporting a scheduled coffee break between sessions. Includes branded logo on custom coffee sleeves or napkins with signage at food and beverage stations.

Welcome Treat at Registration

EXCLUSIVE: \$5,000

First impressions are lasting ones! As the supporter of the Welcome Treat at Registration, attendees will remember you as giving them the tasty treat to kick off the conference.

Welcome Reception–Appetizer Station, Cocktail Bar, Carving Station, or Dessert Station

\$4,200 EACH

What does everyone talk about at a party? The food! Be the host that everyone loves! We will work with you to create amazing food and drink options that attendees will not want to miss. Options include a specialty cocktail bar, appetizer station, carving station, or dessert bar.

Sweet Dreams

EXCLUSIVE: \$2,000

Generate additional traffic and conversations to your booth by hosting the Sweet Dreams drawing. Attendees stop by your booth for a chance to win and get their hotel room expenses covered by the supporter.

Floor Stickers

5 AVAILABLE: \$2,000

Drive additional traffic to your booth with directional floor stickers from the main exhibit hall entrance.

Literature Handout

5 AVAILABLE: \$1,500

Display your company literature in the registration area as attendees arrive and collect their badge.

Tote Bag Insert

5 AVAILABLE: \$1,500

Reach all attendees by including your branded swag or company information in the conference tote bag.

Attendee Mailing List

PRE-CONFERENCE MAILING LIST: \$350

- October 6, 2025
- October 13, 2025
- October 20, 2025
- October 27, 2025

POST-CONFERENCE MAILING LIST: \$450

- December 1, 2025

On-site lead retrieval is also available for purchase.



Thinking outside the booth?

We're happy to discuss creative opportunities to get attendee attention.

If you have another idea for a support opportunity, please reach out to discuss!
exhibits@allianceforcareathome.org



THE SUPPORTER EXPERIENCE

Becoming a supporter of the 2025 National Alliance for Care at Home Annual Meeting & Exposition provides opportunities for engagement above and beyond the Exhibit Hall. The chart below outlines the various benefits afforded to supporters of different levels. Select the level of support that suits your budget and meets your marketing and outreach needs.

Supporter Levels	GOLD \$20,000+	SILVER \$15,000+	BRONZE \$7,500+
Recognition at booth and/or supported event	X	X	X
Attendee mailing list, one pre-conference, one post-conference list	X	X	X
Additional full conference registrations	4	3	2
Advertisement in conference mobile app	X	X	
Recognition on keynote slideshow	X	X	
“Thank you” live on stage by CEO before keynote	X		

ALL SUPPORTER PACKAGES ALSO INCLUDE

- Recognition in *Alliance Weekly*
- Recognition on Conference Website
- Recognition in Attendee and Registration Communications
- Supporter Ribbons for Staff

EXHIBITOR SCHEDULE*

Saturday, November 1

Exhibit Hall Move in/Set up

Sunday, November 2

5 – 7:30 p.m.

Exhibit Hall Opening Reception

Monday, November 3

8 – 9 a.m.

Breakfast with Exhibitors

10:30 – 11 a.m.

Coffee Break with Exhibitors

12 – 2 p.m.

Lunch with Exhibitors

Tuesday, November 4

TBD

Breakfast with Exhibitors

TBD

Lunch with Exhibitors

2:15 p.m.

Exhibit Hall Closes and Teardown**

* Exhibit dates and times subject to change.

**Official closing time for Exhibit Hall is Tuesday, November 4 at 2:15 p.m.
Packing of equipment or materials may not begin until that time.

CONTACT US FOR INFORMATION

The Alliance is grateful for the support of our industry partners.



Alliance Foundation Event

The National Alliance for Care at Home Foundation, the fundraising arm of The Alliance, will host a fundraising event during the Alliance Annual Meeting & Exposition.

WHEN: **Tuesday, November 4, 2025**

WHAT: This annual event attracts care at home leaders, supporters, and champions from across the nation who believe in the foundation’s work to develop resources for individuals and their families facing serious and life-limiting illnesses, raise awareness and increase access to care, and provide ongoing education to care at home professionals.

HOW: Rewarding support opportunities and tickets will be available soon.

Health and Safety

The Alliance prioritizes the health and safety of Annual Meeting and Exposition attendees and supporters. With ongoing concerns regarding communicable health risks, the Alliance will implement health and safety protocols appropriate to the public health circumstances existing at the time of the event.