



**National Alliance
for Care at Home**

2025 Financial Summit

CHICAGO, IL | JUL 27-29

Exhibitor and Supporter Prospectus

SHERATON GRAND CHICAGO RIVERWALK

LET'S GET STARTED

allianceforcareathome.org/summit2025

EVENT OVERVIEW

The **2025 National Alliance for Care at Home Financial Summit**, presented in partnership with the **Home Care and Hospice Financial Managers Association (HHFMA)**, builds on the legacy of our Financial Management Conference. The 2025 event reflects valuable feedback from our members, addressing the growing need for tailored opportunities to explore financial transformation across the care continuum.

This event is designed to foster connection, collaboration, and engagement—empowering providers to drive financial innovation and ensure long-term viability.

While retaining the best elements of our legacy programming, the Summit introduces expanded sessions focused on navigating technological and market changes. Attendees will tackle pressing challenges, share best practices, and build meaningful connections within the care at home community.

This unique event offers an unparalleled opportunity to:

- Strengthen the care at home financial community.
- Advance professional growth and expertise. Prepare for the future of financial management in care delivery.
- Join us to shape the future of care at home finance and ensure the ongoing vitality of our community.



Who Should Attend?

This event is designed for home care and hospice financial stakeholders and providers navigating regulatory technological and market changes in the home health, palliative care, hospice, and private duty home care sectors, including:

- Agency Owners, Directors, and Administrators
- Billing and Revenue Cycle Managers
- Data and Business Intelligence Analysts
- Financial Professionals: CFOs, Financial Managers, and Analysts
- Technology and Innovation Leaders



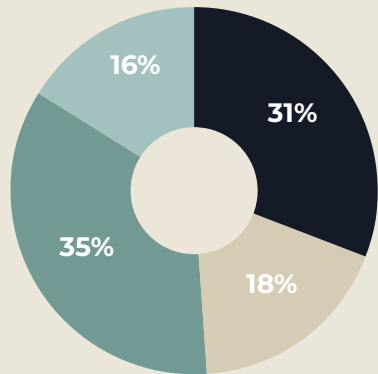
THE EXHIBITOR EXPERIENCE

Exhibit at the 2025 National Alliance for Care at Home Financial Summit to build long-lasting relationships with CEOs, CFOs, administrators, supervisors, financial managers, special project coordinators, and consultants.

Partner with the Alliance today to reach the right audience!

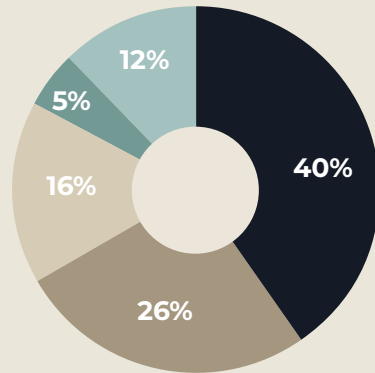
The exhibit hall puts you in front of the right people at the right time who are prepared to make purchasing decisions for their organizations. **Nearly 67% of attendees at past events reported they were the final decision maker (32%) or had a significant influence on impacting decisions (35%).**

How many years experience do Alliance attendees have in finance?

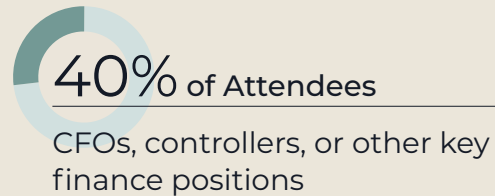


31% less than 5 years
18% 5-10 years
35% 11-25 years
16% 25+ years

What size companies do Alliance attendees represent?



40% fewer than 150 employees
26% 150-500 employees
16% 500-1,500 employees
5% 1,500 – 2,000 employees
12% more than 2,500 employees



Our attendees are interested in meeting with companies that offer the following:

- Data Analytics Benchmarking Software
- Education and Training
- Data Performance Measurement
- Telehealth/Technology
- Business Services
- Accounting
- Computer Software/Hardware Consulting
- Recruitment and Staffing
- Electronic Medical Records
- Communications Technology
- Marketing
- Medical Devices and Supplies
- Insurance
- Accreditation
- Pharmaceuticals
- Publishing



EXHIBIT BOOTH PACKAGE DETAILS

MEMBER RATE

\$2,500 for each 10' x 8' space (maximum 2 spaces)

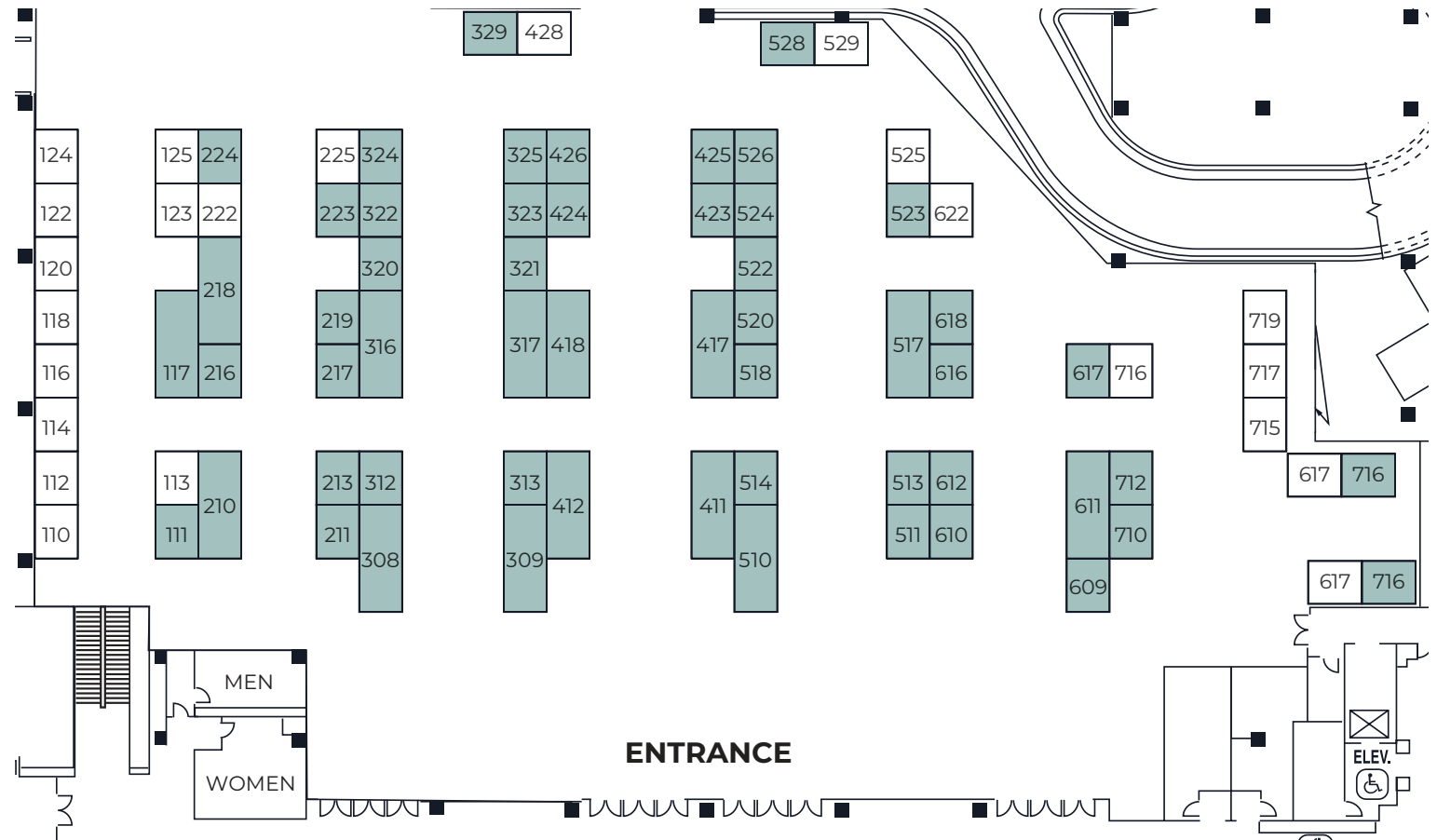
NON-MEMBER RATE

\$3,500 for each 10' x 8' space (maximum 2 spaces)

Booth includes:

- One 6' draped table
- Two chairs
- Waste basket
- 7" x 44" ID sign with company name
- Two booth personnel-only passes and one full event registration

[CONTACT US FOR MORE INFORMATION](#)



[VIEW LIVE INTERACTIVE EXHIBITOR MAP](#)



EVENT SUPPORT AND BRANDING OPPORTUNITIES

Event Tote Bag

EXCLUSIVE \$10,000

Showcase your company's logo and/or name as attendees carry their tote bag throughout the event and beyond.

Mobile App and Online Planner

EXCLUSIVE \$10,000

Your company's logo will appear on the official planning site used by attendees to review education sessions, general sessions, and exhibitors in the Exhibit Hall. Your company will also be mentioned in all communications about the mobile app, and your logo will be featured on the app's splash page.

Reusable Water Bottles

EXCLUSIVE: \$10,000

Branded with your company's logo and provided to all attendees, supporting this event essential ensures enduring visibility for your brand.

Lanyards

EXCLUSIVE \$8,000

Your company's name and/or logo will appear on the lanyard. Any unused lanyards may be turned over to the supporter for their use.

Wi-Fi

EXCLUSIVE \$8,000

Keep attendees connected and engaged by supporting the event Wi-Fi. Your company name will be included in the Wi-Fi password, and your brand will be visible via an automatic redirect to a splash page of your choice.

Portfolio

EXCLUSIVE \$7,500

Your company's logo will be printed or embossed on the cover of the portfolio, along with event graphics and/or the Alliance or HHFMA logos. Your logo will be the only one printed on the pen/stylus included in each portfolio.

Sunday Opening Reception

EXCLUSIVE \$7,500

The two-hour reception on Sunday evening, held in the Exhibit hall and attended by 300-350 participants, will feature your company's logo on promotional items before and during the event, as well as on signage onsite.

Welcome Treat at Registration

EXCLUSIVE \$5,000

First impressions are lasting ones! As the supporter of the Welcome Treat at Registration, attendees will remember you as giving them the tasty treat to kick off the event.

General Session Audio Visual

EXCLUSIVE: \$5000

Receive prominent brand recognition throughout the event space by supporting the audio-visual services.

Breakfast (4 available)

INVESTMENT \$2,500

Your company will be acknowledged as the supporter of this meal with signage on and around the Exhibit Hall entrance and food displays, featuring your company's logo.

Lunch (4 available)

INVESTMENT \$3,500

Your company will be acknowledged as the supporter of this meal with signage on and around the Exhibit Hall entrance and food displays, featuring your company's logo.

Monday Coffee Break

INVESTMENT \$2,500

Your company will be acknowledged as the supporter of this break with signage on and around the Exhibit Hall entrance and food displays, featuring your company's logo.

Pre- and Post-event Attendee Mailing Lists

PRE-EVENT: \$350

- July 7, 2025
- July 14, 2025
- July 21, 2025

POST-EVENT: \$450

- August 11, 2025

[CONTACT US FOR MORE INFORMATION](#)



THE SUPPORTER EXPERIENCE

Becoming a Supporter of the 2025 National Alliance for Care at Home Financial Summit provides opportunities for engagement above and beyond the Exhibit Hall. The chart below outlines the various benefits afforded to supporters of different levels. Select the level of support that suits your budget and meets your marketing and outreach needs.

| Supporter Levels | GOLD \$20,000+ | SILVER \$10,000+ | BRONZE \$5,000+ |
|---|--------------------------|----------------------------|---------------------------|
| Recognition at booth and/or supported event | X | X | X |
| Attendee mailing list, one pre-event, one post-event list | X | X | X |
| Additional full event registrations | 4 | 3 | 2 |
| Advertisement in event mobile app | X | X | |
| Recognition on keynote slideshow | X | X | |
| “Thank you” live on stage by CEO before keynote | X | | |

[CONTACT US FOR MORE INFORMATION](#)

The Alliance is grateful for the support of our industry partners.



EXHIBITOR SCHEDULE*

Saturday, July 26

TBD

Exhibit Hall Move-in/Set-up

Sunday, July 27

5 – 7 p.m.

Opening Reception in the Exhibit Hall

Monday, July 28

8 – 9 a.m.

Breakfast with Exhibitors

10:30 – 11 a.m.

Break in the Exhibit Hall

12 – 2 p.m.

Lunch with Exhibitors

2:15 p.m.

Exhibit Hall Closes and Teardown**

* Schedule is subject to change

Official closing time for Exhibit Hall is Monday, July 28 at 2:15 p.m. Packing of equipment or materials may not begin until that time.